

# ORDER

**KSNV**

**Orders**

**Order / Rev:** 108312

Alt Order #: 06868327

Product Desc: American Crossroads

Estimate: 1300

Flight Dates: 10/31/12 - 11/05/12

Original Date / Rev: 10/25/12 / 11/05/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

**Agency**

**Name:** Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

**Name:** American Crossroads

Demographic: A35+

Product Codes: PLI1

Priority: 1

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	94	\$214,590.00	\$182,401.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	94	\$214,590.00	\$182,401.50	0.00
<b>Totals</b>	<b>94</b>	<b>\$214,590.00</b>	<b>\$182,401.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	24%	\$214,590.00
Market	100%	\$894,125.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$268,237.50
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$178,825.00
KTUD	0%	\$0.00
KVVU	20%	\$178,825.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	11/03/12	11/03/12	1st Look	CM	F 4-430am SA 1-2----	S-	:30	1	\$270.00	1	0.00	NM	1	\$270.00
1ST LOOK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$270.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	11/03/12	11/03/12	1st Look 1st Look	CM	F 4-430am SA 1-2 (1:02 XM-1:32 XM)	-----S-	:30	1	\$270.00	1	0.00	NM	1	\$270.00
1ST LOOK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$270.00		0.00			
E 2	KSNV	11/03/12	11/03/12	Open House NYC Open House NYC	CM	130-330am (1:32 XM-2:02 XM)	-----S-	:30	1	\$270.00	1	0.00	NM	1	\$270.00
OPEN HOUSE NYC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$270.00		0.00			
E 3	KSNV	10/31/12	10/31/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	--W----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$350.00		0.00			
E 4	KSNV	11/01/12	11/01/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$350.00		0.00			
E 5	KSNV	11/02/12	11/02/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$350.00		0.00			
E 6	KSNV	11/05/12	11/05/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
E 7	KSNV	10/31/12	10/31/12	Wake Up Early w/ WagnE Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$400.00		0.00			
E 8	KSNV	11/01/12	11/01/12	Wake Up Early w/ WagnE Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$400.00		0.00			
E 9	KSNV	11/04/12	11/04/12	Wake Up Early w/ WagnE Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$400.00		0.00			
E 10	KSNV	11/05/12	11/05/12	Wake Up Early w/ WagnE Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
E 11	KSNV	10/31/12	10/31/12	The Doctors The Doctors	CM	2pm-3pm	--W----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$650.00		0.00			
E 12	KSNV	11/01/12	11/01/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	1	\$650.00	1	0.00	NM	1	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$650.00		0.00			
E 13	KSNV	11/02/12	11/02/12		CM	2pm-3pm	----F--	:30	1	\$650.00	1	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$650.00		0.00						
E 14	KSNV	11/05/12	11/05/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$650.00		0.00						
E 15	KSNV	10/31/12	10/31/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$700.00		0.00						
E 16	KSNV	11/01/12	11/01/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$700.00		0.00						
E 17	KSNV	11/02/12	11/02/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$700.00		0.00						
E 18	KSNV	11/05/12	11/05/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$700.00		0.00						
E 19	KSNV	10/31/12	10/31/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,000.00		0.00						
E 20	KSNV	11/01/12	11/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,000.00		0.00						
E 21	KSNV	11/02/12	11/02/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$1,000.00		0.00						
E 22	KSNV	11/05/12	11/05/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00						
E 23	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				NEWS 3 AT SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,000.00		0.00						
E 24	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				NEWS 3 AT SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$1,000.00		0.00						
E 25	KSNV	10/31/12	10/31/12		CM	1230-1p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 26	KSNV	11/01/12	11/01/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
E 27	KSNV	11/02/12	11/02/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
E 28	KSNV	11/05/12	11/05/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 29	KSNV	10/31/12	10/31/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 30	KSNV	11/01/12	11/01/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
E 31	KSNV	11/02/12	11/02/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
E 32	KSNV	11/05/12	11/05/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 33	KSNV	10/31/12	10/31/12	Noon News	CM	12-1230pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 34	KSNV	11/01/12	11/01/12	Noon News	CM	12-1230pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
E 35	KSNV	11/02/12	11/02/12	Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
E 36	KSNV	11/05/12	11/05/12	Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 37	KSNV	11/03/12	11/03/12		CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00

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 Estimate: 1300

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wknd Wheel of Fortune SAT/ Wheel of Fortune WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,050.00 0.00															
E 38	KSNV	11/03/12	11/03/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,050.00 0.00															
E 39	KSNV	10/31/12	10/31/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,200.00 0.00															
E 40	KSNV	11/01/12	11/01/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,200.00 0.00															
E 41	KSNV	11/02/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,200.00 0.00															
E 42	KSNV	11/05/12	11/05/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,200.00 0.00															
E 43	KSNV	10/31/12	10/31/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,200.00 0.00															
E 44	KSNV	11/01/12	11/01/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,200.00 0.00															
E 45	KSNV	11/02/12	11/02/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,200.00 0.00															
E 46	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,200.00 0.00															
E 47	KSNV	11/03/12	11/03/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm (6:00 PM-6:30 PM)	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
KSNV EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,350.00 0.00															
E 48	KSNV	11/03/12	11/03/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
NEWS 3 TODAY/WKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,500.00 0.00															
E 49	KSNV	11/04/12	11/04/12		CM	9am-930a	-----S	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00

Order / Rev: 108312  
 Alt Order #: 06868327  
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads  
 Product Desc: American Crossroads  
 Estimate: 1300

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Today - SUNDAY											
				News 3 Today - SUN											
				NEWS 3 TODAY/WKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,500.00		0.00			
E 50	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,800.00		0.00			
E 51	KSNV	11/01/12	11/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,800.00		0.00			
E 52	KSNV	11/02/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,800.00		0.00			
E 53	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,800.00		0.00			
E 54	KSNV	10/31/12	10/31/12	Ralston Reports	CM	730-758pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FacetoFace/Ralston Report											
				FACE TO FACE W/ JON RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,800.00		0.00			
E 55	KSNV	11/01/12	11/01/12	Ralston Reports	CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FacetoFace/Ralston Report											
				FACE TO FACE W/ JON RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,800.00		0.00			
E 56	KSNV	11/02/12	11/02/12	Ralston Reports	CM	730-758pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FacetoFace/Ralston Report											
				FACE TO FACE W/ JON RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,800.00		0.00			
E 57	KSNV	11/05/12	11/05/12	Ralston Reports	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FacetoFace/Ralston Report											
				FACE TO FACE W/ JON RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,800.00		0.00			
E 58	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM CM		9:30a-10a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
E 59	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Saturday Today											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$2,000.00		0.00			
E 60	KSNV	10/31/12	10/31/12	M-F 6-7a WakeUp w/WaGM		6-7a	--W----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			
E 61	KSNV	11/01/12	11/01/12		CM	6-7a	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00

Order / Rev: 108312  
 Alt Order #: 06868327  
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads  
 Product Desc: American Crossroads  
 Estimate: 1300

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a WakeUp w/Wag											
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,000.00		0.00						
E 62	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$2,000.00		0.00						
E 63	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$2,000.00		0.00						
E 64	KSNV	11/02/12	11/02/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
				Friday Prime 8-9pm											
				GRIMM (REPEAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Fri PR 8-9p	8-9pm		----F--	:30		<del>(\$2,000.00)</del>		0.00	NM		
See MG 64.2															
2	KSNV	10/29/12-11/04/12		Fri 10-11p	10-11pm		----F--	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 64.1 11/02															
E 65	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) P6M	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				Law & Order (synd) PRIME											
				I&o											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$2,400.00		0.00						
E 66	KSNV	11/04/12	11/04/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				Jeopardy in Prime											
				jep											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$2,400.00		0.00						
E 67	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$2,800.00		0.00						
E 68	KSNV	10/31/12	10/31/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$2,800.00		0.00						
E 69	KSNV	11/01/12	11/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,800.00		0.00						
E 70	KSNV	11/02/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$2,800.00		0.00						
E 71	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$2,800.00		0.00						
E 72	KSNV	11/04/12	11/04/12		CM	11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00

Order / Rev: 108312  
 Alt Order #: 06868327  
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads  
 Product Desc: American Crossroads  
 Estimate: 1300  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,800.00		0.00			
E 73	KSNV	11/03/12	11/03/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Saturday Prime 9-10pm															
CHICAGO FIRE (R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$3,000.00		0.00			
E 74	KSNV	10/31/12	10/31/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$3,400.00		0.00			
E 75	KSNV	11/01/12	11/01/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$3,400.00		0.00			
E 76	KSNV	11/02/12	11/02/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$3,400.00		0.00			
E 77	KSNV	11/05/12	11/05/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,400.00		0.00			
E 78	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
News 3 in Prime															
NEWS 3 LIVE (FOLLOWING NFL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$3,600.00		0.00			
E 79	KSNV	10/31/12	10/31/12	M-F Early News	CM	5-630p	--W----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$3,600.00		0.00			
E 80	KSNV	11/01/12	11/01/12	M-F Early News	CM	5-630p	---T---	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$3,600.00		0.00			
E 81	KSNV	11/02/12	11/02/12	M-F Early News	CM	5-630p	----F--	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$3,600.00		0.00			
E 82	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,600.00		0.00			
E 83	KSNV	10/31/12	10/31/12	Today Show	CM	658a-9am	--W----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$3,800.00		0.00			
E 84	KSNV	11/01/12	11/01/12		CM	658a-9am	---T---	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00



Order / Rev: 108312  
 Alt Order #: 06868327  
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads  
 Product Desc: American Crossroads  
 Estimate: 1300  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW Today Show TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$3,800.00 0.00															
E 85	KSNV	11/02/12	11/02/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$3,800.00 0.00															
E 86	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$3,800.00 0.00															
E 87	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
TODAY ON SUNDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$4,000.00 0.00															
E 88	KSNV	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
SATURDAY NIGHT LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$4,000.00 0.00															
E 89	KSNV	11/03/12	11/03/12	RALSTON in PRIME RALSTON in PRIME	CM	8-11pm (8:00 PM-9:00 PM)	-----S-	:30	1	\$4,800.00	1	0.00	NM	1	\$4,800.00
REVOLUTION (REPEAT) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$4,800.00 0.00															
E 90	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
FOOTBALL NIGHT IN AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$5,000.00 0.00															
E 91	KSNV	10/31/12	10/31/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
LAW & ORDER: SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$8,000.00 0.00															
E 92	KSNV	11/05/12	11/05/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
THE VOICE n/a 10/22 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$8,000.00 0.00															
E 93	KSNV	11/04/12	11/04/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$14,000.00	1	0.00	NM	1	\$14,000.00
SUN NT FB: N ORLEANS @ DEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$14,000.00 0.00															
E 94	KSNV	11/04/12	11/04/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$24,000.00	1	0.00	NM	1	\$24,000.00
SUN NT FB: GB @ HOUSTON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$24,000.00 0.00															
													Totals	94	\$214,590.00